



At First Commonwealth we're all about **DOING GOOD** to improve the lives of our members, friends, and neighbors in the Greater Lehigh Valley and beyond. As a thriving not-for-profit financial cooperative, we believe it is both our responsibility and privilege to **GIVE BACK** to our communities by helping improve lives every day through financial wellness, community engagement and contributions, diversity and inclusion, and sustainability. Giving back and doing good has come naturally to us since 1959. But now, we're taking these actions to new heights through our Corporate Social Responsibility (CSR).

We believe we can - and should - have a positive impact on the communities we serve. Through the efforts of our four teams, we strive to do the most good for the most people.

CONTACT US

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FINANCIAL WELLNESS

Doug Snellen, Chair & Deborah Gross, Co-Chair

Each year, we offer scholarships to members to pursue educational opportunities to help them grow, thrive and discover their passion. WE Thrive not only helps graduating high school senior members with the costs of higher education, but also provides grants for underprivileged youth and teens to be used toward private education or other learning opportunities. We believe that education is the key to financial confidence. By offering not only the products our members need, but also the information and knowledge they seek to achieve financial wellness, we can have a far greater impact on our members lives. That's why we offer access to free educational resources and programs designed by our Certified Financial Wellness Coaches aimed at enriching your life. So go ahead: Dream bigger. Reach higher. And go farther. You now have a financial partner on your side who's ready to help you thrive.

COMMUNITY ENGAGEMENT & CONTRIBUTIONS

Lisa Deutsch, Chair & Aimee Pfeiffer, Co-Chair

We aim to not only benefit our members but to also have a positive impact on the community in which we serve. Our community engagement reflects our mission and values. It is through our individual and collective efforts we can help our community through volunteerism, contributions, partnerships, fundraising activities, education, and more. We seek to develop corporate and community partnerships, generate philanthropic support, and award grants in support of the mission of the WE Thrive Foundation.

DIVERSITY & INCLUSION

Obi Ndukwe, Chair & Oscar Torrealva, Co-Chair

We believe the key to success is to understand, embrace and operate in a multicultural world. We diligently work, daily, to advance in our diversity journey and build up our practices. Our Diversity & Inclusion Team strives to create environments that provide everyone with equal access to information, development, and opportunity.

SUSTAINABILITY

Rebecca Ewer, Chair & Shazard Mohammed, Co-Chair

Maintaining sustainability in our everyday business is important to us. We're on an important journey to transform the way we do business so we can be kinder and gentler in the way we impact our communities and our planet. We are mindful of recycling, reusing, re-purposing, and donating. Through our Sustainability Team, we continue to innovate and discover ways to reduce our environmental impact.